

INFINITY HAIRDRESSING

HOW WE LOOK AFTER ANY DATA WE HOLD FOR YOU

We take your privacy seriously and the information we collect about you including your contact details, consultation details and results of any allergy tests will be held confidentially and in compliance with data protection laws. Your personal information will be stored securely within our IT system or in a locked filing cabinet, and can only be seen by members of our team.

We require your consent to keep a record of your personal information while you are our client and to hold records of your personal information for six years after your last visit, after which your records will be deleted (unless we are required by law to keep your personal information for longer).

As a valued client we'd like to stay in touch with you. We will only use your personal information to manage appointments for the services we provide for you. We would also like to contact you about little goodies such as special offers, new products or loyalty scheme rewards.

You can opt out of marketing messages from us at any time. Contact the salon to opt out.

We sometimes use images of our clients on our social media accounts and website. Please let us know if you are happy for us to use images of you.

Clients can cancel this permission at any time by letting the salon know in writing. If you cancel your permission, images of you already used may still be seen online and in printed material. Images will be stored in a secure location and only authorised staff will have access to them. They will be kept as long as they are relevant and then destroyed or archived.